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## A BIG LEAP IN HEARING TECHNOLOGY

The best of today's hearing instruments mimic the natural hearing ability of the Chinese Torrent frog. Recent research has shown that this amphibian is one of the only animals (including bats and dolphins) that can make long-distance ultrasonic calls to its mating partners. Moreover, it is able to block out environmental background noise so that it can localize the ultrasonic love calls from female Chinese Torrent frogs extremely accurately. Thus, these frogs have something very much in common with many of today's digital hearing instruments that employ technology that separates sounds and boosts volume levels of the ones that listeners want to hear most. As a result, hearing instrument users are able to hear conversation above the background noise.

If you or someone close to you is considering wearing a hearing aid, your timing couldn't be better. The digital revolution has vastly improved hearing aid features and sound quality without increasing their size. This combination of technology and cosmetic appeal opens up a whole new world of hearing possibilities. You can always rely on the Hearing Instrument Specialists at BAKER HEARING AIDS to address your needs on a one-to-one basis. Our goal is to find the most appropriate solution to each individual's particular hearing concerns. For a free hearing consultation, call us at 477-7313.

**The Red Cross Blood Drive will be at the High School all week from 10-5.**

*P.S. Advanced digital hearing instruments can be programmed for different environments with varying levels of background noise, as well as automatically adapt to different settings based on the level of ambient noise.*

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